

Theme Park, Katra



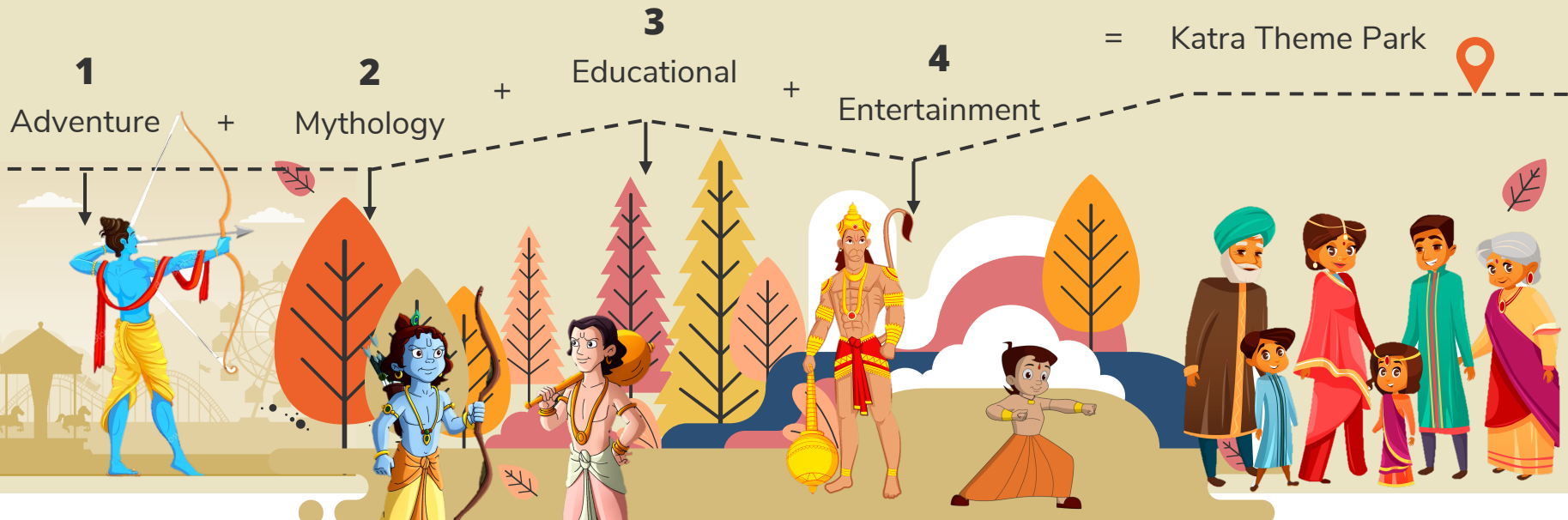
Seeking Interest for India's
best mythological theme park
in Katra, Jammu & Kashmir





Our Vision for the Project

J&K Government will provide all the support to help build a state-of-the-art theme park that helps increase economic activity, generates direct and indirect local employment as well as increases the overall experience of tourists and citizens of the Union Territory.





Salient Features of the Project

Prime Location

01



On the way to and from Mata Vaishno Devi Bhawan; full connectivity

Guaranteed Footfall

02



8.5 Mn+ footfall in Katra in 2018, spread across all months of the year

Catering to existing gap

03



White space for recreational activities to be done post darshan

Ease of Business

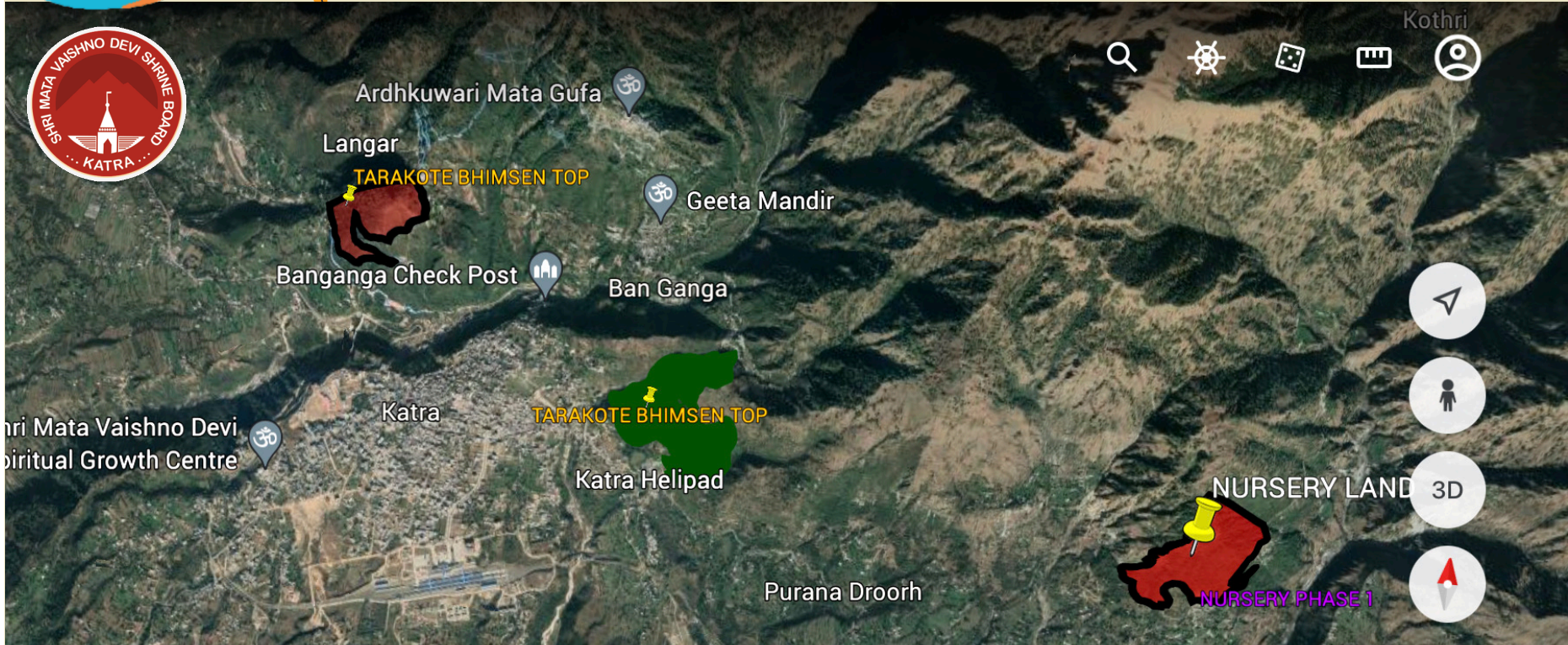
04



Conduciveness for economic activity in J&K – benefits, human capital, etc.

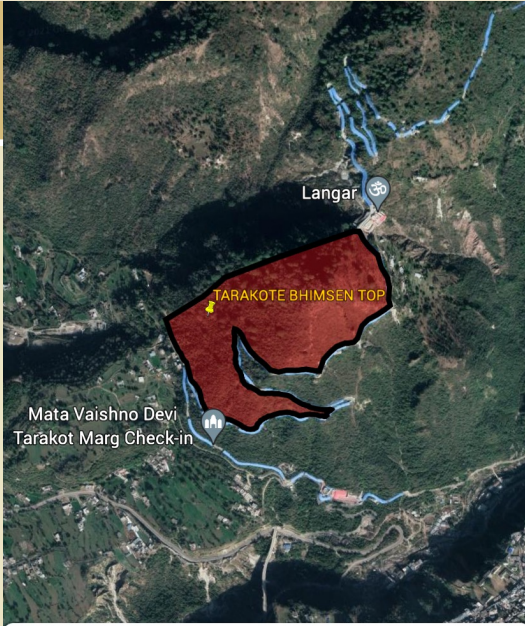


J&K Government & Shri Mata Vaishno Devi Shrine Board have handpicked 3 prime locations for the project



Project Site Options

01 0 KM from Shri Mata Vaishno Devi Yatra



TARAKOTE BHIMSEN TOP

LAT 33° 0'8.42"N LONG 74°55'34.51"E AREA 18 .5 HECT (APPROX. 340 KANAL)

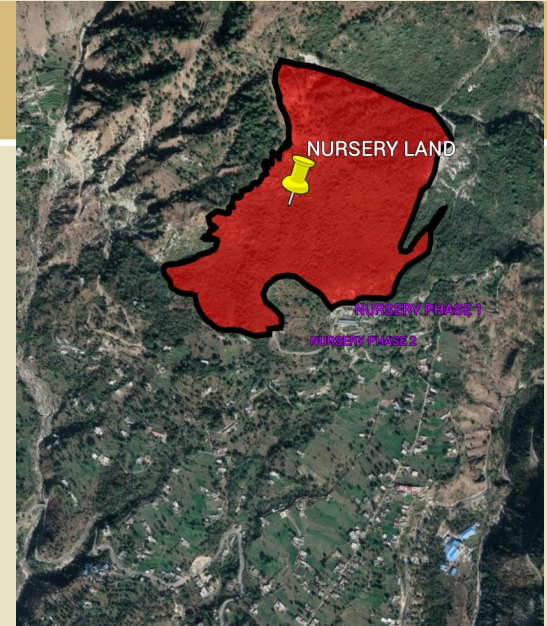
02 0 KM from Katra Helipad



TARAKOTE BHIMSEN TOP

LAT 32°59'35.96"N LONG 74°56'50.53"E AREA = 34 HECTARE (APPROX.680 KANAL)

03 <10 KMs from Katra Bus Stop



NURSERY LAND

LAT 32°59'20.57"N LONG 74°58'59.87"E AREA =32 HECTARE (APPRO. 650 KANAL)



Central Sector Scheme benefits applicable on the project



Capital Investment Incentive

of 30% on investment, maximum up to ₹ 5 Cr



Working Capital Interest Incentive

of 5% p.a. for existing units for 5 years, maximum up to ₹ 1 Cr



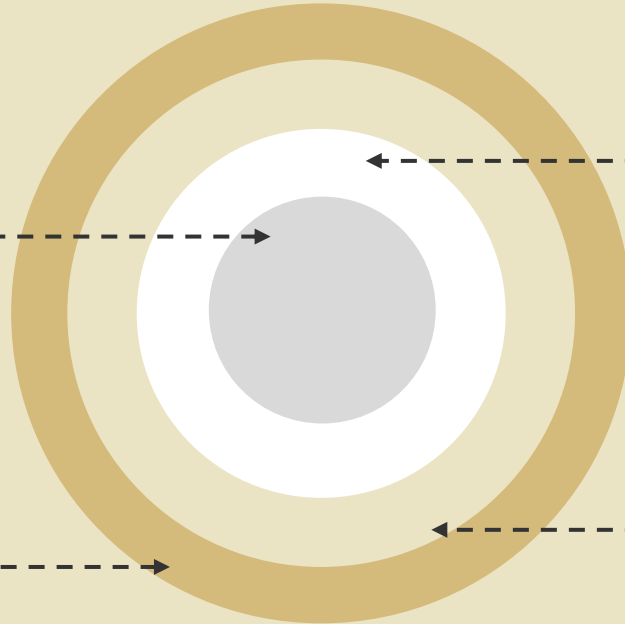
Goods and Services Tax Linked Incentive

equal to 100% of the Gross GST for 10 years maximum up to 300%



Capital Interest Subvention

of 6% p.a. for maximum 7 years on loan amount up to ₹ 500 Cr for investment



Highest ROI in the Country with up to 350% benefit



In Addition, J&K Government will also provide other benefits

Some more benefits for this Project

- All UT Level clearances to be provided within 30 days of filing application
- J&K Government will also provide support on other clearances and approvals
- Water at ₹ 0.50 per Cubic Meter
- Power starting at ₹ 3.85 per unit
- Additional Incentives on Stamp Duty, Green Industrialisation etc.
- Robust Infrastructure of Katra – Well connected through air, rail & road

Advantage J&K

- Progressive, competitive and investor friendly policies
- Competitive cost of doing business
- Easy to do Business and conducive working environment
- Skilled Labour – Institutes of national repute ensuring high quality human resources
- Progressive Labour Reforms
- 57 Industrial Estates across 2 Divisions, 20 Districts
- Industrial and sector specific Land Bank available
- Pristine and pollution free environment
- Large captive market, Easy access to consumers of neighbouring states



Along with a wide ambit of Permissible Activities



ART & ENTERTAINMENT

Outdoor & Indoor



SHOPS & MERCH

Individual & team



ADVENTURE

Sports & Activities



RIDES & GAMING

Outdoors & Indoors



F&B

Across formats



HOTELS & STAYS

Inside the premises



And many more...

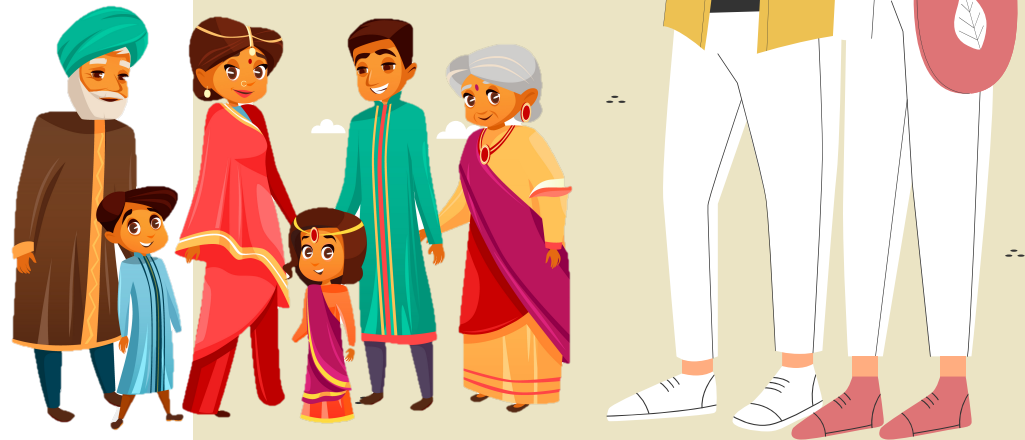
We're looking for a PPP Partner who can join us in this dream project



A detailed RFP followed by, Bidding(RFQ) on fixed fee and variable revenue share



Contract for 25 Years, with provision of extension





What are we looking for in our PPP partner?



EXPERTISE

- Engagement with an International partner with the experience of running a theme/amusement park with annual footfall of 5 Lacs
- International safety standards must be adhered throughout the project



VISION

- Commencement of Business operations with specified minimum requirements within 3 years of MoU
- Final theme must be passed through the DIC, J&K
- Generate direct and indirect employment opportunities



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सत्यमेव जयते

Government of Jammu
and Kashmir



EXPLORE | INVEST | GROW

Thank You!

For Investor queries, reach out to

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